

**Rockwell Automation**  
*on the move™*



**PLAN YOUR DAY**



**AB** | Authorised  
Distributor

**Rockwell**  
**Automation**

# Day Planner

## Day Planner Example

8:00am

9:00am

10:00am

11:00am

12:00am

1:00pm

2:00pm

3:00pm

4:00pm

5:00pm

8:00am

9:00am

10:00am

11:00am

12:00am

1:00pm

2:00pm

3:00pm

4:00pm

5:00pm

Have a quick look around show floor

attend safety roadmap discussion

\* catch up with NMP Drive Specialist at IMC stand

book in for Labs 1 and do safety workshop

Lunch

sit in on "virtual control room" discussion

\* visit IA wall & talk to Rockwell guys about new Compact Logic theatre for IA tools

\* visit Shaffner booth & discuss Drive Filtering

go to Westland Milk Product talk

NMP Hospitality & Networking

Make your day at Rockwell Automation on the Move more productive by filling in this simple planner from the more detailed information in the following pages.

## What's On

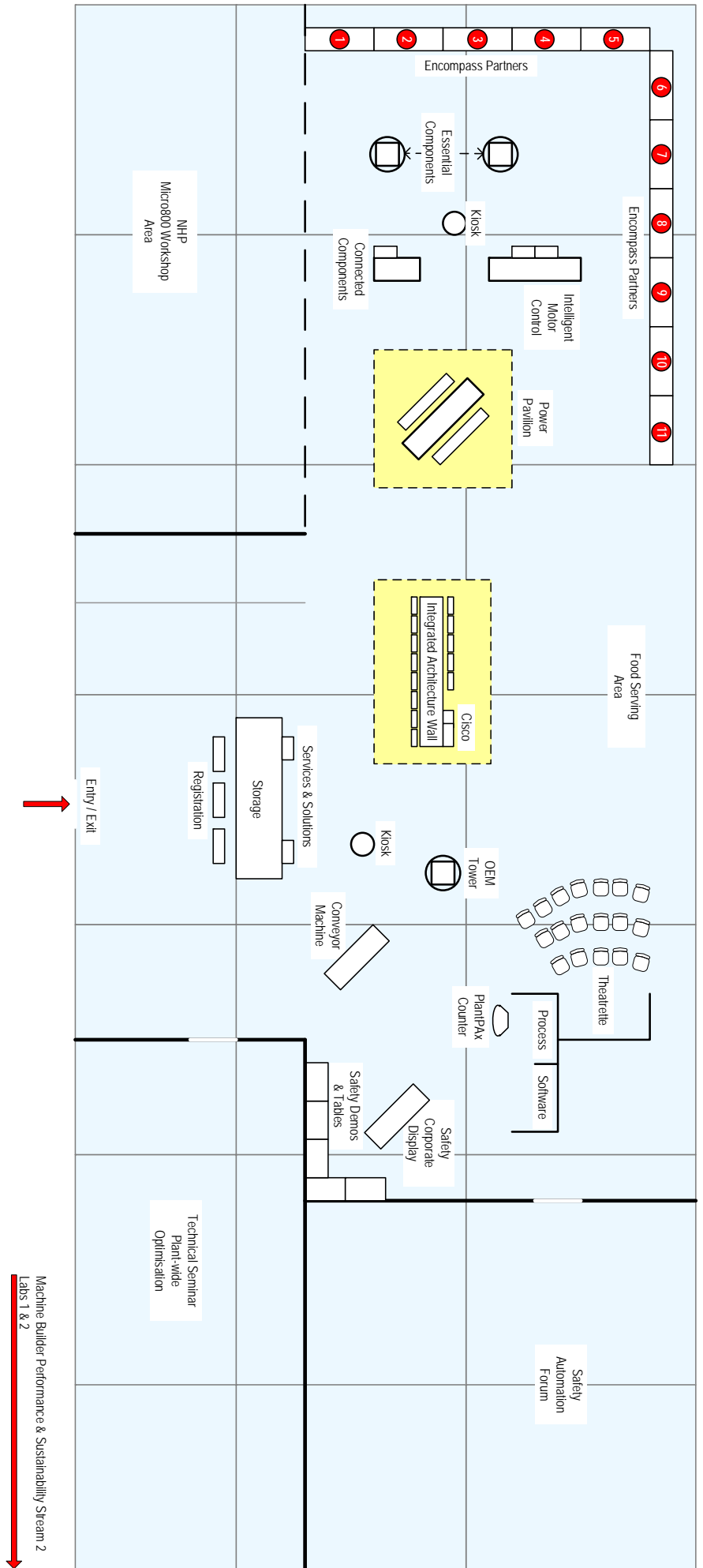
### Hands-on Labs

Time	Lab 1	Lab 2	Time	Lab 3
8:30am - 10:00am	Utilising the latest programmable hardware platforms you can master programming techniques for either Safety, Motion or Operator Interface functions.	Explore the next generation of HMI Software: at beginners level learn the basics of programming code and alarms, whilst the more experienced users can view Historian, Trending and Thin Client applications.	9:00am - 10:15am	Micro800 PLC Workshops: NHP will be conducting a series of hands-on master classes introducing you to the power and simplicity of the all new Allen-Bradley Micro800 PLC.
10:30am - 12:00pm			10:30am - 12:00pm	
1:00pm - 2:30pm			1:00pm - 2:30pm	
3:00pm - 4:30pm			2:45pm - 4:00pm	

### Technical Seminars

Time	Plant-wide Optimisation	Machine Builder Performance & Sustainability	Time	Safety Automation Forum
8:00am - 9:00am	Registration		8:00am - 9:00am	Registration
9:00am - 9:15am	Welcome	How can Rockwell Automation help Machine Builders? Presenter: Dana Burch, OEM Business Director, Rockwell Automation Asia	9:00am - 9:15am	Welcome
9:15am - 10:00am	Technology Roadmap The technology roadmap explores our future product direction and vision; the next chapters to reducing your total cost of ownership. Presenter: Gordon Bartlett, Business Manager Automation & Software, Rockwell Automation		9:15am - 10:00am	Safety Technology Future Roadmap Presenter: Gary Milburn, Safety & Sensing Product Manager, Rockwell Automation
10:00am - 10:15am	Break		10:00am - 10:15am	Break
10:15am - 11:15am	Human Machine Interfacing Review of Site Wide RSView SE Distributed HMI Architecture, Roll Out and Evolution Presenter: Jason Horton, control Systems Manager, CSR	The OEM Solution Presenter: Luke Cartwright, NHP	10:15am - 11:15am	Stand Alone vs Integrated Safety Presenter: Gavin Grech, Safety Product Application Engineer, NHP
11:15am - 12:15pm	A discussion on designing Supply Chain management and Manufacturing Execution systems from a "clean sheet". Presenter: Geoff Nunan, Business Solutions Partner, George Weston Foods	Australian Manufacturing on the Move Growing through Innovation Presenter: Robert Stojanovic, Director Sales & Marketing, Foodmach	11:15am - 12:15pm	Meeting the Challenge Presenter: Mark Turner, Senior Controls Engineer, Unilever
12:15pm - 1:00pm	Lunch		12:15pm - 1:00pm	Lunch
1:00pm - 1:45pm	Productivity and Managing the Development of the "Virtual Control Room" - the link between Manufacturing Systems and Water / Wastewater Systems Presenter: Bruce Anderson, Manager of Operations, Water Infrastructure Group	Sustainable Production Solutions - Overview solutions offered in the 3 aspects of Sustainable Production and benefits. Presenter: Corrie Van Rensburg, Power and Energy Management Systems Business Manager, Rockwell Automation	1:00pm - 1:45pm	Sustainable Safety Presenter: Ross Pilkington, Director (Manufacturing, Logistic & Agriculture Program), Worksafe Victoria
1:45pm - 2:45pm	Enable Plant-wide Optimisation – an Alcoa perspective Presenter: Michael Lelievre, Manufacturing Engineer, Alcoa	Energy Management Solutions Presenter: Michael D'acosta, Product Specialist, NHP	1:45pm - 2:45pm	New Global Standards Presenter: Frank Schrever, Principal Consultant, Machine Safety by Design
2:45pm - 3:00pm	Break		2:45pm - 3:00pm	Break
3:00pm - 4:00pm	Model predictive control, empowering capacity step changes at Westland Milk Products Presenter: Shane Gordon, BDM Operations, Westland Milk Products, NZ	Ecoview is an intuitive, green platform, allowing you to easily monitor & control your buildings energy, gas & water consumption in real time. Presenter: Scott Gandy, General Manager, Ecoview	3:00pm - 4:00pm	Risk Assessment Presenter: Wayne Pearse, Safety Consultant, Rockwell Automation

# Exhibition Floor Layout



## What's On

### Products and Services Summary

#### Rockwell Automation

##### **Integrated Architecture (IA) Wall**

- Programmable Automation Controllers
- AC Drives
- Process
- Networking
- Motion
- Condition Monitoring
- Power & Energy Management

##### **Connected Components**

- Micro PLCs
- Component HMI
- Component Drives

##### **Essential Components**

- Motor Control
- Sensors
- Connectivity
- Relays & Timers

##### **Power Pavilion**

- Intelligent MCC
- Medium Voltage Drives
- High Horse Power Drives

##### **Process & Software Pavilion**

- PlantPAx Process Automation Systems
- Process Solutions
- Manufacturing Intelligence
- Manufacturing Operations Management

##### **Services & Solutions**

- Training Services
- TechConnect
- Asset Management
- Project Management
- Energy Management
- System Solutions

##### **Intelligent Motor Control**

- AC Drives
- Soft Starters
- Motor Protection
- Networking
- Power & Energy Management

##### **Machine Safety**

- Safety PLCs & Relays
- Interlocks & Limit Switches
- Light Curtains

### Rockwell Automation Theatre

These informal 15 minute discussions will be held on the show floor at the Rockwell Automation Theatre at regular intervals as shown below throughout the day.

- **Integrated Architecture Tools**  
Tools to help you understand plan and configure an Integrated Architecture system as well as assisting in migrating your SLC and PLC-5 platforms to a Logix based solution.
- **Asset Management**  
Tools focussed on version control, auditing, security and management of factory and process automation equipment.
- **PlantPAx - Process Automation System**  
Discover how using the open and scalable PlantPAx platform you can provide the basis for optimising production.

#### Discussion Times:

9:00am - IA Tools  
11:15am - IA Tools  
2:15am - IA Tools

9:45am - Asset Management  
12:00pm - Asset Management  
3:00pm - Asset Management

10:30am - Process Automation  
1:30pm - Process Automation  
\*\*3:45pm - Process Automation

#### \*\* Note:

3:45pm - Process Automation session on Tuesday will be taken up by the Minister for Industry - Greg Combet.

## What's On

### Rockwell Automation Partner Display

#### Strategic Alliance Partner



#### Cisco Solutions:

Rockwell Automation and Cisco present the most valuable resource in the industry for deploying a converged network infrastructure, helping manufacturers improve business performance, simplifying network architecture and building IT-friendly machines. The Rockwell Automation on the Move exhibition floor will feature a Cisco display highlighting the coming together of typical IT tools and products to support non-corporate environments.

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#### Encompass Partners:



#### Apex Dynamics: Gearboxes

Apex Dynamics manufactures and delivers the most complete line of helical planetary gearheads in the world. Large quantities are built to stock which allow Apex Dynamics to offer our industry leading 5 Year Warranty, and the most economical solution guaranteed.

#### Burkert Fluid Control Systems: Control Valves

Burkert Fluid Control Systems is a global system solution provider in the fluid handling industry. Burkert Fluid Control Systems offer: improved automation, product yield, CIP and steam handling, an active role in the various processes, safety and aiding our customers in areas of desired improvement.

#### EPLAN Software & Services: Electrical CAD Software

EPLAN Software & Services is a global provider of fully integrated, innovative CAD/CAE solutions for efficient and cost effective design of electrical, fluid power, instrumentation and process control systems, and 2D/3D enclosures for the industry.

#### Endress+Hauser: Process Instruments

Endress+Hauser is a global supplier of process automation solutions, who strive to aid customers competitiveness with a maximum of quality, safety and efficiency. Endress+Hauser stands for continuity, industry know-how and long-term customer relations.

#### Fluke Networks: Network Test Tools

Fluke Networks is a leading provider of network test solutions that provide control and automation engineers quick and actionable diagnostics on EtherNet/IP networks. Combining speed, accuracy and ease of use to ensure network performance and the fastest isolation and resolution of downtime.

#### HMS Industrial Networks: Networks and Modems

HMS leads the Industrial Networking, Industrial Ethernet & Fieldbus Communication market and supplies products & technology to companies on a global scale. With offices in 3 continents, distributors in more than 50 countries, HMS delivers solutions for the world of Automation and Industrial Control.

#### Mettler Toledo: Weighing Instruments

Mettler Toledo specialises in the area of precision instruments for professional use. Solutions range from receiving raw materials through various manufacturing processes, in-line process control and end-of-line packaging control, to logistics and shipping.

## What's On

### Rockwell Automation Partner Display

#### **Panduit: Network Infrastructure**

Panduit is a world-class developer and provider of Unified Physical Infrastructure based solutions that help customers connect, manage and automate communications, computing, power, control and security systems for a smarter, unified business foundation.

#### **ProSoft Technology: Network Interfaces**

ProSoft Technology specialises in the development of communication solutions compatible with Rockwell Automation. Providing field proven connectivity and communications that bridge between various automation products as seamlessly as if they were all from the same supplier.

#### **Schaffner: Drive Filters**

The Schaffner Group is the international leader in the development and production of off-the-shelf and custom EMC/EMI filters, harmonic filters and magnetic components for the global power electronics industry, supporting energy efficiency and reliability.

#### **Spectrum Controls: Speciality I/O Modules**

Spectrum Controls produces electronic hardware and related software products for the industrial controls market. Spectrum Controls I/O products are fully supported by the Rockwell Automation TechConnect program, and can be specified using the Rockwell Automation IAB Tool.