

Rockwell Automation *on the move*™

Join us at "Rockwell Automation on the Move" a FREE seminar and exhibition series presented by Rockwell Automation in collaboration with our PartnerNetwork™ companies.

INVITATION

Melbourne • March 6-7

Welcome to Rockwell Automation on the Move

Premier event returns... since 1999, *Rockwell Automation on the Move*, our all-in-one travelling exhibition and seminar series has established itself as Australia's premier industrial automation event of the year.

Explore new technologies... *Rockwell Automation on the Move* is a technical and educational expo offering the opportunity to explore new technologies and solutions to help face the economic, production and maintenance challenges in Australian manufacturing today.

If industrial automation, process control and information technologies are important to your industry sector, you simply cannot afford to miss this essential two-day event.

Partnered solutions... The exhibition emphasises the importance of partnered solutions in the field of automation and process control by showcasing the latest product developments and technological direction from both Rockwell Automation and its PartnerNetwork™.

Networking... The event provides an ideal forum for information exchange. Industry professionals, manufacturers, OEMs, system integrators and third-party suppliers will have the opportunity to meet, network and leverage complementary skills and knowledge.



The Smart, Safe, Sustainable Advantage

The ongoing economic recovery is challenged by rising commodity costs, supply chain disruptions, and persistent unemployment. If you plan to attend *Rockwell Automation on the Move*, you will see first-hand how smart, safe and sustainable manufacturing practices can turn these marketplace challenges into advantages, especially during uncertain economic times.

Smart, safe and sustainable manufacturing is comprised of three important strategies:

Enable Plant-wide Optimisation

Helping you get more productivity and efficiency from your automation investments throughout all stages of your plant's lifecycle.

Boost Machine Builder Performance

Flexible, scalable automation solutions designed to lower Total Cost to Design, Develop and Deliver machines and improve overall performance.

Drive Sustainable Production

Increase competitiveness and overcome the rising costs of energy, raw materials and lost worker productivity.

Registration details on back cover.

FREE | Attendance
Parking
Lunch



**Rockwell
Automation**



Technical Seminars:

A series of 12 seminars held over two streams will provide a mixture of technology and customer based application stories.

Leading speakers from both Rockwell Automation and NHP will provide insight into the latest technology trends in process and automation.

End-user, Infrastructure and OEM companies from a wide range of industries will share best practices. Guest speakers will include representatives from CSR, Alcoa, George Weston Foods and the Water Infrastructure Group.

Theatrette:

At regular intervals throughout the day, take the opportunity to listen to short 15 minute software and product updates located on the showroom floor. If there is a topic of interest, help yourself to a tea or coffee and sit in.



Hands-on Labs:

Choose from two different streams of hands-on workshops, allowing you to put theory into practice. Each lab runs for 1.5 hours and provides you with a choice of beginner or more advanced user option.

- Utilising the latest programmable hardware platforms you can master programming techniques for either Safety, Motion or Operator Interface functions.
- Explore the next generation of HMI Software: at beginners level learn the basics of programming code and alarms, whilst the more experienced users can view Historian, Trending and Thin Client applications.

Note:

At the time of registration at the venue, you will need to confirm your attendance of your selected Hands-on Lab session. If you do not confirm your attendance at this point, your seat may not be guaranteed.



Product and Service Displays:

While at **Rockwell Automation on the Move**, visit our pedestals and pavilions featuring a broad selection of Rockwell Automation Product and Services.

Areas of interest will include:

- Integrated Architecture Wall
- Machine Safety Pedestals
- Process & Software Pavilion
- Intelligent Motor Control Pedestals
- Solutions & Services Wall
- Power Products Pavilion

Talk to the Experts:

Take the opportunity to catch-up with Rockwell Automation, NHP and Encompass Partner specialists to discuss any requirements you may have, as well as an introduction to new products, services and technologies.

Registration details on back cover.



FREE Attendance Parking Lunch

What's On

Safety Automation Forum - an "Event within an Event"

The content of this forum has been structured to suit a wide audience. The topics have two main themes, "Technology & Automation" and "Safety ... it's your responsibility", focussing on standards and risk assessment.

Why you should attend:

- Hear from industry experts on why implementing and deploying a safety solution is important.
- Challenge yourself to look at safety in a difference way.
- Understand the latest approaches and best practices for safety.
- Get the answers you are looking for.
- Learn about the latest global safety standards and how these standards are impacting business.



NHP, the hosting Rockwell Automation Authorised Distributor for "Rockwell Automation on the Move" Melbourne event, is pleased to welcome you to join in the following activities:



Micro800 PLC Workshops:

To introduce you to the power and simplicity of the all new Allen-Bradley Micro800 PLC, NHP will be conducting a series of hands-on master classes in the "NHP Zone". These sessions will run all day "on-the-hour" and with access to 30 stations along with NHP technical staff to offer you personal attention, you should be guaranteed of an exciting hands-on experience.

Hospitality:

NHP would like to invite you to take advantage of their hospitality at the:

- All Day Barista Bar which will be situated in the "NHP Zone".
- Post Event networking refreshments and snacks will be available in the main show area from 4:00pm (Tuesday only).



Cisco Solutions:

A Cisco display highlighting the coming together of typical IT tools and products to support non-corporate environments. This display will show how you can improve business efficiency and decision making abilities by integrating plant floor data (HMI, PLCs) with business systems (IP Phones, Digital Media, etc.).

Rockwell Automation and Cisco via a strategic alliance have collaborated to develop Converged Plant-wide Architecture.



Registration details on back cover.



FREE Attendance Parking Lunch



Encompass Product Partners:

Rockwell Automation Encompass Partners will be participating at this event via displays on the Exhibition Floor. Encompass Partners are companies that have a range of product capabilities which extend and enhance the Rockwell Automation solutions and have completed a rigorous membership process.

Participating Asia Pacific Encompass Partners include:

- Apex Dynamics: *Gearboxes*
- Burkert Fluid Control Systems: *Control Valves*
- EPLAN Software & Service: *Electrical CAD Software*
- Endress+Hauser: *Process Instruments*
- Fluke Networks: *Network Test Tools*
- HMS Industrial Networks: *Networks and Modems*
- Mettler Toledo: *Weighing Instruments*
- Panduit: *Network Infrastructure*
- ProSoft Technology: *Network Interfaces*
- Schaffner: *Drive Filters*
- Spectrum Controls: *Speciality I/O Modules*



PANDUIT™ Endress+Hauser 



 **SPECTRUM**
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energy efficiency and reliability

 **APEX DYNAMICS, INC.**

Hms

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 **ProSoft**
TECHNOLOGY



Register NOW!

Registration:

Allocate some time to *Rockwell Automation on the Move* and register NOW!

Network with the 'best of the best' - gain the information and inspiration to revitalise your plant floor.

Register On-line: www.rockwellautomation.com.au

When and Where:

Mark this date in your calendar to ensure you do not miss this opportunity when *Rockwell Automation on the Move* visits Melbourne.

Melbourne • March 6-7

Melbourne Park Function Centre
Olympic Boulevard (formerly Swan Street)
Melbourne

For More Information:

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